



POTOMAC  
COLLEGE  
*Your Talent, Powered*

**FOR IMMEDIATE RELEASE**

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**Potomac College Announces Comprehensive Book Scholarship for New and Continuing Students**  
Stay In, Stay Up, and Books Stay Free

WASHINGTON, D.C. (November 15, 2012) — [Potomac College](http://www.potomac.edu) announces a new book scholarship – “Stay In, Stay Up, and Books Stay Free” – which makes it possible for students to attend college without ever having to pay for their textbooks\*.

New and existing students at Potomac College qualify starting their first semester as long as they stay in school to complete each applicable semester and maintain a minimum GPA of 2.0.

“We are pleased to offer this comprehensive book scholarship to our students. The cost of textbooks is not insubstantial. By staying in college and keeping their grades, students can greatly reduce this expense” said Dr. Laura Palmer Noone, CEO of Potomac.

For more information on Potomac College’s Book Scholarship, call 888-399-0217 or visit [www.gotopotomac.com](http://www.gotopotomac.com).

About Potomac College

Potomac College was founded in 1991 and has continued to offer programs leading to the [Associate of Science and the Bachelor of Science](#) degrees that are in high demand fields. Most recently, Potomac College launched its first Master’s degree program – [Master of Business Administration](#).

The educational philosophy of Potomac College is to address the needs and learning styles of a diverse community of learners through the structure of its academic programs that integrate classroom theory and relevant practical experience. Potomac College offers flexible class schedules, as well as location convenience: Washington, D.C. Campus, Vienna, VA Campus, and Online.

Potomac College is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104, (267) 284-5000.

\*This program is available for associate and bachelor’s degrees only. MBA and Certificate programs do not qualify. All students must complete a full semester before the scholarship is initiated and be in a good academic standing.